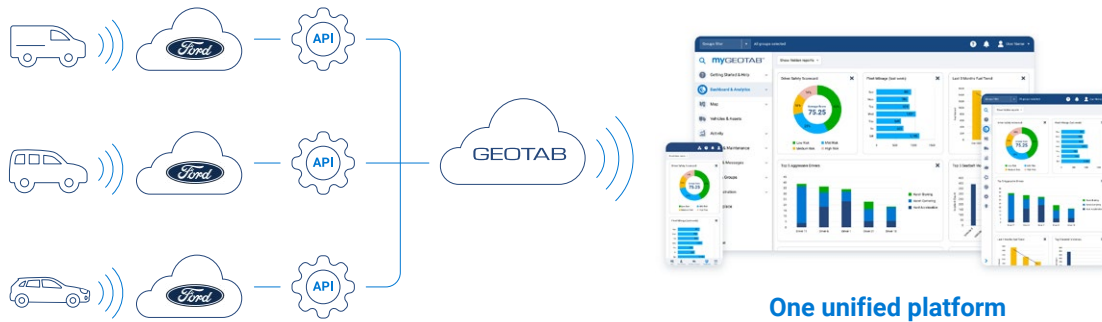


Geotab Integrated Solution for Ford Vehicles for Europe



Simplify fleet management and harness Ford vehicle data across all fuel types on one integrated Platform. Unlock the power of Geotab's platform and the data insights from Ford's factory-installed telematics for connected and sustainable fleet performance.

Geotab's world-class fleet management experience is now enhanced with expanded access to a wider spectrum of signals from Ford vehicles, encompassing data from both traditional fuel types (Petrol, Diesel) and electric vehicles (EVs). Factory-installed telematics on Ford vehicles seamlessly enhance your fleet management and data-driven business decision-making through easy integration with one integrated platform, MyGeotab.



Benefits:

Integrated fleet management:

Make better-informed decisions with access to Ford vehicle data (whether electric, petrol or diesel vehicles) through MyGeotab.

Powerful fleet management tools:

Fuel and EV energy usage report, activity reports, detailed GPS tracking, EV battery status, Charging status and other fleet metrics help you measure performance and improve fleet sustainability and productivity.

Broad compatibility, including EVs and diesel vehicles:

Monitor the charge level, battery health and charge times of Ford EVs. The status of diesel filters and fluids helps optimise fuel (diesel) efficiency and help keep emissions under check.

No additional hardware or installation required:

With factory-installed telematics on Ford¹ vehicles, you can save money and time as vehicles do not need to be taken out of service for installation.

Contact us to learn more

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GEOTAB



Fleet optimisation

- Track fuel consumption, EV battery charge remaining and more
- Diesel exhaust fluid range, level remaining and DPF (Diesel Particulate Filter) soot level
- Tyre pressure
- Excessive idling alert
- Monitor engine data and DTCs (Diagnostic Trouble Codes)
- Plan maintenance
- EV state of charge (SOC)



Sustainability

- Increase fuel efficiency
- Optimise routes to reduce miles driven
- Reduce vehicle idling
- Coach drivers on best practices
- Track CO₂ emissions, diesel exhaust filter status and its cleanup
- Manage vehicle repairs
- EV battery level and charging status



Safety

- Risk & safety reports
- Track hard braking and acceleration
- Excessive RPM and speed alerts
- Collision notifications
- Seat belt unbuckled alert
- Driving in reverse



Productivity

- Detailed GPS tracking
- Exception rules
- Trips & activity reports
- Easy dispatching



Compliance

- Vehicle inspections
- Personal vs business use
- Supports corporate sustainability



Expandability

- Software development kit and APIs



GEOTAB

Geotab provides authorised connected vehicle data from Ford on one consolidated fleet management platform. Deep business insights and reports from Geotab platform can help you reduce fleet costs, increase productivity and efficiency, improve safety and strengthen compliance.

Collect and monitor rich, high-quality data from Ford vehicles, all with end-to-end data protection. With ready-to-go, factory-fitted hardware integration on all new Ford models direct from the factory, choosing Geotab couldn't be easier.

¹ Available on some 2019 and all 2020 and newer Ford models. Available in Europe and also in the US, Canada.